



PRIME MERIDIAN CONSULTING
INDIA PVT LTD

BUILDING NEURO-LEADERS FOR THE IMAGINATION AGE

This program taps into neuroscience principles
and powerful concepts and strategies to
develop the competencies of
Performance, Collaboration, Innovation and Agility.

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The i4 Neuro Leader Model

The world has evolved and the secret to developing 'great leadership' is now within your reach. No matter who you are, i4 will help you discover how to expand your potential. The i4 Neuroleader Model is a simple and easy framework that was created for people who want to enhance their self awareness and develop themselves as both individuals and leaders in order to adapt to our changing world.

The Brain at the Center of Leadership Model

The model takes into account brain and body processes that have been relegated, and in many cases forgotten, when it comes to leadership and management practices.

Abilities such as inspiration, intuition, imagination and the importance of an integrated brain, are what originated the term 'i4'. By learning to access these innate abilities you will be able to unlock and engage untapped potential in both your personal and working life.

In our view, the elements of this model are essential for anyone who wants to meet the challenging demands of the new era of work and lead successfully in the 21st Century.

PERFORMANCE



Performance refers to the optimal level, both mental and physical, that a person is able to achieve when implementing a task.

COLLABORATION



Collaboration refers to the attainment of a common goal through the effort of a combined body of people working together.

INNOVATION



Innovation refers to the generation of new ideas, the tenacity to bring the best ones to life and the wisdom to know how to enthuse others to support them.

AGILITY



Agility refers to the capacity to read changing conditions in one's environment and the ability to rapidly adjust to them.